

# THE WALL STREET JOURNAL

## MANSION

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### NEW JERSEY GOLD COAST PROPERTIES

## SALES LAUNCH AT AVORA, PORT IMPERIAL



With demand for new high-end condominiums with proximity to Manhattan on the rise, Landsea has launched sales for Avora, an 11-story, amenity-rich building on Weehawken, NJ's Hudson River waterfront with unparalleled views of the midtown Manhattan skyline.

Ideally located just steps from the Port Imperial Ferry Terminal—which provides an ultra-convenient eight-minute commute into New York City—Avora features 184 premium one-, two- and three-bedroom condominium homes, as well as a limited offering of duplex Penthouses.

Pre-construction priced from the \$800,000s to more than \$4 million, the new residential collection has been designed with a contemporary aesthetic of sleek lines and modern style. Dramatic finishes and appointments include nine-foot ceiling heights, Chef kitchens with stainless-steel appliances, and designer spa bathrooms with porcelain countertops, European-imported stone finishes and limestone baths. Many residences

offer balconies and terraces and unimpeded Manhattan views. Initial occupancy is anticipated for early 2018.

Avora residents will enjoy a full suite of lifestyle amenities, including a magnificent lobby with Concierge, private screening theater, business center, elegant boardroom, a grand salon lounge with a bar and catering kitchen, on-site pet grooming, and a state-of-the-art strength and cardio fitness center. A third-floor landscaped outdoor plaza features a pool, spacious sun deck, lounges, grilling areas and fire pits—all set against the backdrop of the Manhattan skyline. Avora will also include a secure parking garage, resident storage and street-level retail space.

Created by renowned architects IBI Group, Avora boasts a multi-tiered, stepped-back design to maximize the building's waterfront location and spectacular midtown Manhattan views.

Sales for Avora have opened from a fully-equipped sales gallery located at 500 Avenue at Port Imperial, Weehawken, N.J., 07086. The Gallery is open every day from 10am to 6pm. For more information, visit [www.AvoraLiving.com](http://www.AvoraLiving.com), or call 201-223-1168.

