

The Record

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Doctor doubles down on Weehawken with move to Avora on the waterfront

Dr. Taj Khan has been living in Weehawken for the past 15 years. Wanting more living space for his wife and three young children, the plastic surgeon didn't look beyond the township's borders, but rather to its impressive waterfront where they purchased a new condominium at Avora.

"We don't want to live in suburbia," said Dr. Khan. We get our energy from the city."

Avora's desirable location on the waterfront, just steps from the Port Imperial ferry terminal, which offers a convenient eight-minute commute across the river, was a major factor for the couple, particularly Dr. Khan's wife, Natalia Volkodaevah, an actress who travels frequently to Manhattan to audition or perform. Avid outdoor enthusiasts, the family is also looking forward to jogging and biking on the mile-long water-

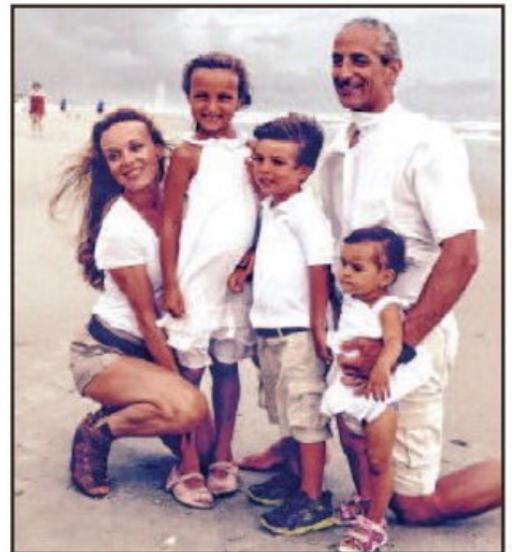
front path that will be just outside their door, and taking advantage of the numerous parks, ball fields, running track and other recreational pursuits that have helped transform the Weehawken waterfront.

Coming from an industrial warehouse conversion, Dr. Khan found Avora's modern design an aesthetic and appealing departure from where they were living.

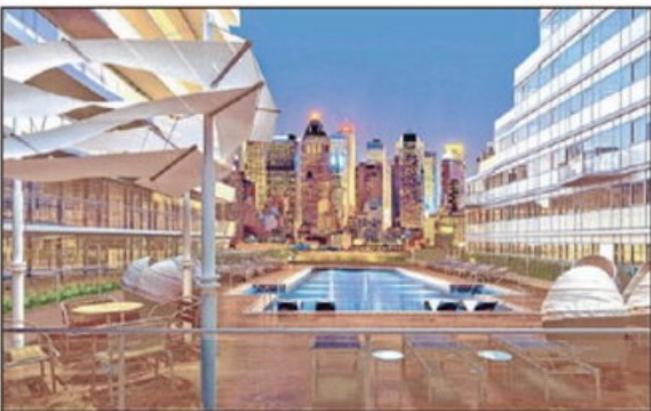
"The finishes are just beautiful and the views will be incredible," said Dr. Khan of the 8th-floor home they purchased with a large balcony and direct east views of the Hudson River and Manhattan skyline. "We're also excited about the resort-like amenities, particularly the outdoor pool as we love to swim."

For added convenience, Dr. Khan will be moving his Edgewater practice to a new retail space on the Weehawken waterfront where he'll continue to specialize in non-invasive aesthetic rejuvenation procedures.

The Khan family joins a host of buyers who are looking forward to moving into their new home at Avora in early 2018. The 184-home, full-amenity condominium building recently topped out at 11 sto-



PHOTOS COURTESY OF LANDSEA
Dr. Taj Khan and family enjoy urban living and are new residents of Avora.



Avora's outdoor plaza, pool and sun deck offer a remarkable view of Manhattan.

ries.

Named "Community of the Year" by the New Jersey Builder's Association for its design, sales and marketing excellence, Avora was conceived by renowned architects IBI Group to take full advantage of its waterfront location with a multi-tiered, stepped-back design that maximizes views of midtown Manhattan and the Hudson River.

"Avora has enjoyed widespread appeal since we launched pre-construction sales, drawing buyers from throughout the region

who appreciate the property's extraordinary waterfront setting, spectacular views, modern design, upscale finishes and appointments and resort-inspired amenities," says Gabe Pasquale, senior vice president of Sales and Marketing for Landsea, which is developing Avora. "This extraordinary waterfront location has evolved into the destination of choice for those seeking luxury condominium living along the Gold Coast."

Strong pre-construction sales have led to the release of the building's second phase of homes. A collection of one-, two- and three-bedroom residences — as well as a limited offering of duplex Penthouses — is priced from the \$800,000's to more than \$4 million. Dramatic finishes and appointments include nine-foot ceiling heights, Chef's kitchens with stainless-steel appliances, and designer spa bathrooms with porcelain countertops, European-imported stone finishes and limestone baths. Many residences offer balconies and terraces with majestic, unimpeded New York City views.

Residents will have access to a full suite of lifestyle amenities at Avora, including a luxury lobby with Concierge, private screening theater, business center, elegant boardroom, a grand salon lounge with a bar and catering kitchen, on-site pet grooming, and a state-of-the-art strength and cardio fitness center. A third-floor landscaped out-

door plaza features a pool, spacious sun deck, lounges, grilling areas and a fire pit — all set against the backdrop of the Manhattan skyline. The building will also offer a secure parking garage and bicycle and resident storage.

Located in the heart of the \$2 billion master-planned Port Imperial community that stretches two miles of Hudson River waterfront across three municipalities, Avora is ideally situated for commuters. The building is within walking distance of the Port Imperial Ferry Terminal, which offers ferry service to both midtown and downtown Manhattan. Hudson-Bergen Light Rail service to neighboring Hoboken, Jersey City, the PATH system and NJ Transit's Hoboken Terminal is also available nearby.

Port Imperial also features a waterfront walkway system and numerous parks just outside residents' front door, and the nearby Shops at Riverwalk offers a dynamic waterfront destination with numerous dining and shopping options.

For more information on Avora, visit www.AvoraLiving.com, or call 201-499-1496. The Sales Gallery is open from 10 a.m. to 6 p.m. seven days a week and is located at 500 Avenue at Port Imperial, Weehawken.



Avora's unique offset tiered design provides residents with more views of Manhattan.